



ZBI 2.0 (Zebra BASIC Interpreter 2.0)

CUSTOM-PROGRAM YOUR PRINTER FOR YOUR UNIQUE NEEDS

Offering new and advanced capabilities and greater ease of use, Zebra's ZBI 2.0[™] (Zebra® BASIC Interpreter) programming language is available as an affordable option on select Zebra printers. ZBI 2.0 applications — together with Zebra's ZBI-Developer[™] programming utility — provide a powerful and flexible toolset for customizing Zebra printers to fit your unique applications.

Speak the Same Language

Complementing the printer's resident Zebra Programming Language (ZPL®), the optional ZBI 2.0 programming language can be used to write programs that give Zebra printers the ability to convert non-ZPL data streams — such as label formats created for other-brand printers — into printed labels. That makes it easy to replace your old, non-Zebra printers with the superior features, performance and reliability of a new Zebra printer. Send, receive and print real-time data from peripheral devices, enterprise systems or PC-hosted databases. Create interactive front-panel prompts to build powerful stand-alone printing systems.

Supported by ZebraLink and Link-OS printers

The ZebraLink[™] suite of software and tools makes it simple to design, manage and adapt a bar code printing application tailored to meet your unique business needs.

Find out more at www.zebra.com/ zebralink

ZBI 2.0 and **ZBI-Developer**

ZBI 2.0 Option Available for New or Installed Zebra Printers and Print Engines

For an affordable additional charge, you can enable ZBI on your existing Zebra printers by purchasing a ZBI 2.0 Activation Key. To purchase a ZBI key, visit our online store, www.zebra.com/buysoftware.

Available on the following series and models:

Mobile Printers

Industrial Printers

- ZQ500[™] Series
- QLn[™] Series
- iMZ[™] Series
- **Desktop Printers**
- ZD400[™] Series
- ZD500[™] Series
- G-Series[™]
- HC100™
- KR403[™]

Print Engines

• ZE500[™] Series

ZBI-Developer Makes ZBI 2.0 Coding Easy

This free-of-charge programming utility's intuitive user interface provides a virtual ZBI 2.0 environment on your PC. It prompts programmers with pop-up help and plainlanguage messages, helping them to easily create and test complex ZBI 2.0 programs and distribute them to the printer. Download the free ZBI-Developer utility from Zebra's Web site at www.zebra.com.

ZBI 2.0 applications can intercept and alter data sent to and from the printer.

- Directly connect the printer to a bar code scanner, scale or keyboard.
- Convert proprietary data streams into printable labels. This makes it possible to replace non-Zebra printers with Zebra printers that provide superior features, performance and reliability - all without the expense of having to reprogram legacy label formats.
- Operate the printer as a stand-alone station without the added expense of a PC.
- Use the printer's network interface to perform realtime database lookups and updates.
- Program printers to display operator prompts based on captured data.

Need Help with ZBI 2.0 Programming?

For expert ZBI 2.0 programming, contact your Zebra authorized reseller or call Zebra at +1 800 423 0442. These experts are experienced in providing ZBI 2.0 solutions for a wide variety of applications, so they can help create the perfect customized solution

For more information about ZBI 2.0, visit www.zebra.com/zbi



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- Xi4[™] Series 105SLPlus[™]
 - ZT200[™] Series
 - ZT400[™] Series
 - **Kiosk Printers**

for your unique needs.